

HOV Services Continues Expansion of Global Delivery Capabilities with Opening of New Northern California Office

-Strong Customer Growth Calls for Greater U.S. Presence for Leading BPO Provider-

CHENNAI, India (October 22, 2008) - HOV Services (HOVS), one of the largest providers of business process (BPO) and knowledge process (KPO) outsourcing solutions, today announced the opening of its northern California facility, which will handle Finance & Accounting BPO and KPO processing for HOVS' clients.

The facility expands the company's North American presence as it continues to focus on the provision of value-add solutions to targeted industry verticals. During the first quarter the company experienced significant momentum in developing new business opportunities for these targeted business segments, as well as earning industry accolades for its depth competencies, quality services and management expertise with its inclusion on the International Association of Outsourcing Professionals' Global Outsourcing (IAOP) 100 list.

"Our clients have come to expect cost savings, improved quality and service performance from the technology-based end-to-end Finance & Accounting solutions we deliver. The opening of our new office will allow us to deliver an even greater level of service to our clients," said HOV Services' President, Suresh Yannamani. "Thanks to our successful sales and marketing strategies and loyal customer base, we expect our rate of growth to continue to drive our global and domestic expansions, despite the difficult business environment."

In addition to its U.S. headquarters in Troy, Mich., HOV Services currently has more than 50 locations in North America, India, China and Mexico.

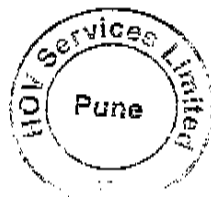
About HOV Services

HOV Services Limited, one of the largest end-to-end BPO companies headquartered in Chennai, India, provides Finance and Accounting services in the BFSI, Healthcare, Government, Telco, Publishing, Retail, Commercial and Industrial Manufacturing industries. Its clients include over 50 percent of the FORTUNE 100® and are some of the largest companies in the industries served. RightShore delivery centers are strategically located in India, North America, China, Canada and Mexico with over 12,500 associates working together to Exceed Expectations® of our clients. For more information about HOV Services, please visit www.hovservices.com.


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