



Services
Exceed Expectations

HOV Services, Ltd. Announces Expansion of Presence in China

New Xi'an Facility Expands Global Capacity by an Additional 1,800

CHENNAI, India (October 10, 2008) – HOV Services (HOVS), one of the largest provider of business process and knowledge process outsourcing solutions today announced the launch of a new world-class delivery center in the Xi'an, located in Shaanxi Province, China. The facility is integrated into HOVS' scalable and secure global delivery platform and meets the most stringent standards and government regulations.

HOV Services' strategic expansion into China is to increase the company's access to top global talent pools given the facility's close proximity to over 100 universities. Xi'an Software Park is a national software industrial base, a national software export base, a software industrial base listed in the National "Torch Plan," and one of the first batches of the "Service Outsourcing Base Cities of China." Software and service outsourcing industry are the core competitive industries of the first-class science and technology park.

"We are excited about our continued expansion into China. Our new Xi'an facility is capable of delivering end-to-end BPO and KPO solutions to our growing customer base, further strengthening our position as an industry leader," stated HOV Services President, Suresh Yannamani.

About HOV Services

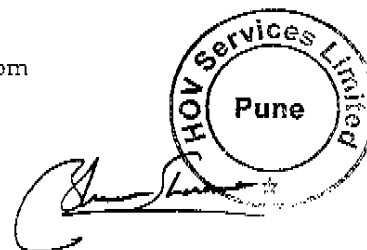
HOV Services Limited, one of the largest end-to-end BPO companies headquartered in Chennai, India, provides Finance and Accounting services in the BFSI, Healthcare, Government, Telco, Publishing, Retail, Commercial and Industrial Manufacturing industries. Its clients include over 50 percent of the FORTUNE 100® and are some of the largest companies in the industries served. RightShore delivery centers are strategically located in India, North America, China, Canada and Mexico with over 12,500 associates working together to Exceed Expectations® of our clients. For more information about HOV Services, please visit www.hovservices.com.

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